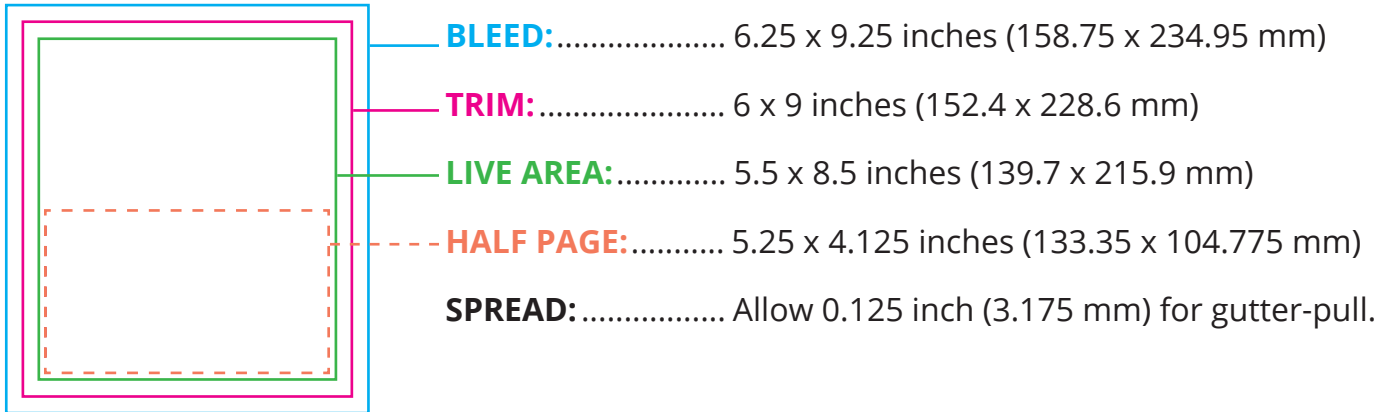


U.S. ANTIQUE SHOWS

LAS VEGAS • MIAMI BEACH

PAGE DIMENSIONS



REQUIRED DIGITAL MATERIALS

FILE SUBMISSION

Ad materials should be uploaded as PDF/X1/a via emeraldexpoadservices.sendmyad.com RESOLUTION All continuous tone images (grayscale and color images) should have a minimum resolution of 300 dpi at 100%. Scanned black-and-white line art should have a minimum resolution of 800 dpi at 100% and a maximum resolution of 2400 dpi. Maximum Total Ink.

DIGITAL ADVERTISEMENT FORMAT

PDF/X-1a—which means that it conforms to PDF version 1.3 (Acrobat 4); it has an output resolution of 2400 dpi; it is composite CMYK; it uses high-quality JPEG or lossless Zip compression; resolution for color and grayscale images is 300 dpi; resolution for monochrome images is 1200 dpi; and fonts are embedded and subsetted 100%; as well as other characteristics. This format is acceptable for full or partial pages. Trapping is the responsibility of the file provider.

PROOF

U.S. Antique Shows' and Emerald print partner utilizes virtual proofing technology while on press. Hard copy guidance is no longer required but still accepted. If you opt to use a proof for your internal color approval, please render at 100% size, to the SWOP 2006 #3 Data Set: SWOP2006_Coated3.

DISCLAIMER

All ads submitted must meet the listed criteria. Out of spec files will be rejected and will require your immediate attention.

AD CREATION

U.S. Antique Shows recommends hiring a graphic designer for your business' design needs.

AD SUBMISSIONS

Please use www.wetransfer.com (free service for sending ads) and send to nan.mcdowell@emeraldx.com

FOR QUESTIONS, CONTACT:

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